

## The New Canadian Employment Connections Program

The New Canadian Employment Connections Program has been developed to assist and support Waterloo Region employers in all sectors ranging from small to large to maintain their competitive advantage which is driven by a skilled and professional local workforce.

A skilled worker is defined as one that posses a recognized skill/trade such as a machinist, tool maker, electrician etc. A professional worker is defined as one that posses a professional designation such as professional engineer, lawyer, accountant, MBA etc. There can be some gray areas such as sales professionals.

The program is a community collaboration created to provide employers with a single point of contact to help with their immigrant employment needs. The Program, supported by WRIEN and its partners, has access to all immigrant employment and immigrant support services in the region, provincially and federally and will advise employers on the best service to address their current and/or future workforce needs.

- The New Canadian Employment Connections Program (NCECP) involves all agencies working collaboratively.
- The Program connects employers to internationally trained professionals (ITPs) and immigrant employment and other immigrant support services.

The New Canadian Employment Connections program connects employers with a selection of services and resources to assist and support in the attraction, hire, integration and retention of skilled and professional immigrants, including:

- Employer visitation Program to define employer talent and/or support needs relative to hiring foreign trained professionals
- Respond to employers who express an interest in hiring New Canadians
- Access to the local and national job ready immigrant talent pool
- Immigrant Employment Resource Guide for employers (July 2008)
- Seminars and workshops on workforce and workplace development
- Employer / Immigrant networking events
- Employer success stories and best practices
- Employer Recognition
- Mentorship of Waterloo Region
- Immigrant Loan Program (September 2008)
- Internship Program (December 2008)
- Links to Credential Assessment Information
- Links to English language training and assessment resources
- Other projects that arise in the community

To talk about the program and what it can do for you contact:

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